



Be Cool ... Be A Sponsor, AND ...

- ✱ Promote excellence, education and ethics by your association with ALOA
- ✱ Enhance your company name and brand to “Stand Out” in the crowd
- ✱ Show your commitment to the security & locksmith industry
- ✱ Drive increased traffic to your booth with enhanced onsite branding

GOLD LEVEL SPONSORSHIPS

Logo highlighted in Onsite Program

Logo on ALOA Convention Page with link to your site

Sponsor recognition display sign for your booth

Priority Points towards 2024 booth selection

Prominent Logo visibility with onsite signage

Sponsor badge ribbons for booth personnel

☐ KICK-OFF PARTY (1 available) \$ 5,000 (SOLD)

Sponsor this event that EVERYONE will attend, and highlight your brand with a 2 minute welcome presentation, and the opportunity to provide giveaways.

☐ CONVENTION TOTE BAGS (1 available) \$5,000 (SOLD)

Your company logo and or tagline on the conference tote bag given to all attendees.

☐ LANYARDS (1 available) \$5,000 (SOLD)

Your company's logo imprinted on each badge holder. Attendees are required to wear name badges to all functions, giving your company thousands of impressions.

☐ CONVENTION WIFI SPONSOR (1 available) \$5,000

Your company name and logo printed on all collateral as the Wi-Fi sponsor. Your company name or tagline for the SSI Code for Wi Fi access during the convention.

☐ LOGO WATER BOTTLE (1 available) \$5,000

Your company's logo imprinted on each water bottle that attendees will carry with them all week and refill at water stations, then use after the convention.

□ **HAND SANITIZER STATIONS (8 Locations) \$ 5,000**

Placed throughout the Convention with your visible branded logo on signage at the top of each. Attendees will definitely take advantage of this and see your brand constantly.



□ **COMPANY LOGO FLOOR STICKERS (20) \$ 5,000**

Have your Company Logo provide directional floor signage for attendees throughout the convention for great visibility and recognition. Create your own message directing visits to your booth or display your company tagline.

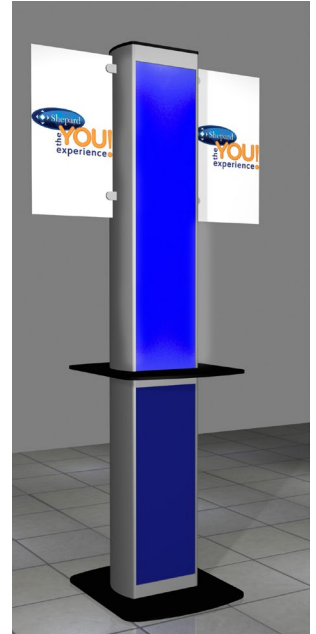


□ **CONVENTION LAPEL PINS \$5,000**

This is a coveted lapel pin collected by all attendees. The lapel pin will be individually wrapped in packaging with your company name, logo, website and booth # included.

□ **PHONE CHARGING STATION \$5,000**

As many attendees will be spending a great deal of time on the floor, there will be a need for them to charge their phones, this is where you come in with this highly visible and popular service. You will be top of mind and greatly appreciated by the attendees.



SILVER LEVEL SPONSORSHIPS

Logo highlighted in On-Site Program
Logo on ALOA Convention page with link to your site
Sponsor recognition display sign for your booth

Priority Points towards 2024 booth selection
Prominent Logo visibility with on-site signage
Sponsor Ribbons for booth personnel

☐ REGISTRATION KICK PANELS (1 available) \$ 3,000

Create a memorable first impression by having your company name and logo be the first thing attendees see when they come to register. Share your company tagline as well to create impact.

☐ LOUNGE AREA (NETWORKING) (1 available) \$ 3,000

Have your company be the host where everyone gathers. Exclusive branding and signage for this area as well as the opportunity to provide giveaways.

☐ FIRST TIME ATTENDEES ORIENTATION (1 available) \$ 2,500

Welcome a special group at this reception with the added visibility of signage for your company throughout the event, and a chance to share information about your company and introduce your product or service to new people in the industry.

☐ WELCOME BANNER/BILLBOARD (1 available) \$ 2,500 (SOLD)

Be one of the first company logos to be seen on our HUGE "Welcome to ALOA 2022" banner just as you enter the Registration area and at the entrance to the Expo. You won't be missed.

☐ WOMEN IN LOCKSMITHING RECEPTION \$ 2,500 (SOLD)

Support women in the security industry - Your company logo will be displayed predominantly throughout this special event, and you will have the opportunity to make connections with these women and build relationships for your business.



☐ REGISTRATION INK PENS (1 available) \$ 2,000 (SOLD)

Your logo and brand color will be on the pens provided at the registration. Attendees will use these throughout the week for continuous visibility.



☐ EXPO AISLE SIGNS \$2,000 (1 available) (SOLD)

Increase awareness of your company as the exclusive sponsor in the Exhibit Hall. Your company logo and booth number will be displayed on all hanging aisle signs highly visible to all!

BRONZE LEVEL SPONSORSHIPS

Logo highlighted in On-Site Program

Logo on ALOA Convention page with link to your site

Prominent signage with Logo visibility on-site

Sponsor recognition display sign for your booth

Priority Points towards 2024 Booth Selection

Sponsor badge ribbons for booth personnel

☐ **FREE STANDING 2 SIDED SIGN BOARDS (4 available) \$1,500**

Your advertisement will be prominently displayed on these freestanding, double-sided signboards. Measuring 8' high x 3' wide, placed in high traffic, highly visible areas at the ALOA Convention. **(1 SOLD) 3 Available**

☐ **INTERNATIONAL RECEPTION (1 available) \$ 1,500**

Support the security industry and our International attendees - Your company logo will be displayed predominantly throughout this special event, and you will have the opportunity to make connections with attendees from all over the world and create relationships for your business.

☐ **CORPORATE BANNER (2 available) \$ 1,000**

Your company Banner will be displayed in a high traffic area at the ALOA Security Expo.

☐ **CONVENTION BAG INSERT (5 available) \$ 1,000**

Your promotional piece will be included in the convention bags given to each attendee. *Must receive printed collateral (2,000 quantity) by **July 1** to be included.*

☐ **DAILY CLASS LUNCHES (5 available – 1 each day) \$ 750 (1 SOLD)**

Your company name and logo prominently displayed throughout the lunch area.

☐ **CLASS REFRESHMENT BREAK (5 available- 2 per day) \$ 750**

Your company logo front and center for attendees to see at the morning and afternoon breaks

☐ **WATER STATIONS (5 available) \$ 600 (1 SOLD – 5 Available)**

Water Stations are a great place to highlight your company! Sponsor this unique and highly visible station placed in the lobby lounge area for great visibility with predominant signage and branding of your company name and logo.

TERMS AND CONDITIONS

1. Prior year sponsors have first right of refusal but must notify ALOA of their decision within 30 days of receiving the Sponsorship application and must be confirmed by ALOA. Sponsor agrees to pay the indicated sponsorship amount. Payment in full is due with the application. ALOA reserves the right to withdraw the sponsorship if payment is not received within ten (10) days of receipt of the above application. Acceptance of this application by ALOA creates a binding contract. All sponsorship payments are non-refundable.
2. ALOA and the Sponsor agree that the activities contemplated by this agreement are limited and shall be conducted consistent with ALOA's status as a non-profit organization exempt under Section (c)(6) of the Internal Revenue Code. This agreement shall not imply ALOA's endorsement of the Sponsor or any of its products or services.
3. Sponsor agrees to indemnify and hold ALOA harmless, including attorney fees, from and against any charges, claims, suits, liabilities, costs, judgments or settlements of any kind arising out of Sponsor's activities pursuant to this agreement.
4. Sponsor warrants that all materials distributed by Sponsor will not violate the laws of the United States or of any State, or any proprietary rights of others, including, but not limited to, patents, trademarks, copyrights, and domain names, and that all content that is distributed by Sponsor is owned or lawfully distributed by Sponsor.
5. It is understood that ALOA may terminate this agreement at any time at its sole discretion. Upon such termination, ALOA shall refund Sponsorship fees received by ALOA (*minus any costs for production or design of said sponsorship*) at time of termination. Such refund is Sponsor's sole remedy in the event of termination, and Sponsor agrees not to assert any other claims against ALOA.
6. This agreement shall be governed and construed in accordance with Texas law. All disputes arising under this agreement shall be resolved by binding arbitration under the rules of the American Arbitration Association to take place in Dallas, Texas.



DATE: _____

AUTHORIZED SIGNATURE: _____

QUESTIONS? Call 817 307-7068 or email conventions@aloa.org



INSTRUCTIONS:

Complete, sign and return this original application with the full payment
AND an AI or Vector LOGO file to the following:

conventions@aloe.org

FAX: 214-666-4308

ALOA Federal Tax ID #13-6162002

Company Name: _____

Contact: _____

Mailing Address: _____

City/State/Zip: _____

Telephone: _____

Fax: _____ **Email:** _____

Website: _____

Method of Payment:

☐ Check ☐ AMEX ☐ MasterCard ☐ Visa ☐ Discover

Total\$ _____

Credit Card Number: _____

Exp. Date: _____ **CVV Code:** _____

Cardholder's Name & Billing Address: Print Name on Card



CARDHOLDER'S SIGNATURE: _____

This line must be signed for acceptance of contract